



**FOR IMMEDIATE RELEASE**  
**August 10, 2017**

**Uncover the Secrets of Start-ups: Why Women Entrepreneurs Work Harder  
Join Us for A Special One -Time Screening of an Empowering Documentary on  
Female Entrepreneurs**

**Nanaimo, BC** – Island Women in Science and Technology (iWIST) along with partner organizations Innovation Island, Vancouver Island University (including the Status of Women and the Students' Union), The Greater Nanaimo Chamber of Commerce, Futurpreneur and Herold Engineering will be hosting a one-time screening of She Started It at Vancouver Island University (Nanaimo campus) on September 6 at 6:30pm.

She Started It follows five young women over two years as they pitch VCs, build teams, bring products to market, fail and start again. Viewers are taken on a global roller coaster ride from San Francisco to Mississippi, France and Vietnam. Along the way, it weaves in big-picture perspectives from women like investor Joanne Wilson; White House CTO Megan Smith; GoldieBlox CEO Debbie Sterling; and Ruchi Sanghvi, the first female engineer at Facebook.

Help us inspire the next generation to dream bigger, and urge today's generation to support women entrepreneurs.

We are so pleased to announce this special event! The screening will be followed by an engaging discussion including popcorn and refreshments.

For more details and to register visit [iwist.ca](http://iwist.ca) or contact Innovation Island at 250-753-8324.

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